

IT'S DRIVE TIME

ASA
MEMBERSHIP
DRIVE 2008



INCREASING MEMBERSHIP

It's membership drive time again — the time when we ask our members to help us grow by telling a friend about the benefits of ASA membership and the special offer currently available.

Increasing membership is not just a numbers game — it is fundamental to everything we do.

Membership growth:

- Increases our clout with ASX listed companies;
- Improves our ability to monitor more companies, more effectively;
- Gives the ASA a voice in legislative, regulatory and professional forums to progress retail shareholder interests;
- Gives us greater media attention, promoting the ASA's aims further;
- Enables us to expand the reach of our education program;
- Increases our pool of possible volunteers;
- Financially supports the services we offer members and retail investors generally and enables us to expand those services.

By supporting this membership drive, you can help us to increase our influence on corporate behaviour and shareholder rights in Australia.

ABOUT THE ASA

The Australian Shareholders' Association (ASA), a non-profit organisation, has been protecting and advancing the rights of shareholders in Australian listed companies since 1960. With a focus on good company performance and governance, the ASA has been successful in raising the standard of corporate behaviour in Australia.

Benefits of membership include:

- Company monitoring and reporting
- Monthly sharemarket magazine, Equity
- City and regional group meetings
- Investor education seminars
- Shareholder representation
- Comprehensive biennial national conference
- Free entry to ASX/ASA Investor Hour seminars
- Nominate the ASA as your proxy
- Educational DVDs
- Discussion groups and networking
- Financial services discounts
- Full website access, including:
 - Voting guidelines
 - Policy statements
 - Submissions
 - Latest news
- General investment information



**Australian
Shareholders'
Association**
Standing up for shareholders

MEMBERSHIP DRIVE SPECIAL OFFER

New ASA members will receive:

- 12 months ASA membership
- One copy of *High Income Investing: How to be relaxed and comfortable* by Scott Francis (see below for details)
- A \$20 voucher to attend an ASA education seminar
- One month free trial of Alan Kohler's Eureka Report

Referring members will receive:

- A \$20 voucher to attend an ASA education seminar
- One month free trial of Alan Kohler's Eureka Report

ACT NOW: This offer closes 30th September 2008.

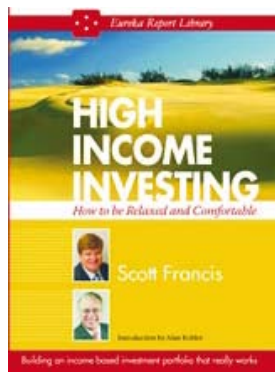
HOW TO JOIN

Simply complete the membership form attached or contact us on 1300 368 448 to join over the phone.

Telephone 1300 368 448 or 02 9411 1505
Fax 02 9411 6663
Address PO Box 519, Chatswood NSW 2057
Email share@asa.asn.au
Website www.asa.asn.au

High Income Investing: How to be relaxed and comfortable

By Scott Francis



The recent collapses of Bridgecorp, Australian Capital Reserve, Westpoint and Fincorp have rattled the confidence of many people looking to retire — and trying to understand the investment landscape.

Well over 1 billion dollars has been lost by more than 10 thousand investors. 'High Income Investing' looks at the characteristics of these collapses, so that investors can understand what went wrong and be armed with the information needed to avoid such collapses in the future.

Most investors in these failed companies were

attracted by the offer of a strong and fixed income stream. This book takes a look at the investments that offer appealing investment streams, incorporates a thorough discussion of investment risk, and the key steps that investors can take to manage risk.

The important conclusion of *High Income Investing* is to draw together all of the discussion into a section centered around asset allocation — building an income based investment portfolio that actually works!

Foreword by Alan Kohler.

ABOUT THE BOOK

ASA MEMBERSHIP FORM

SPECIAL OFFER 2008

TERMS AND CONDITIONS

1. This offer is available to new members only. Each new member who joins during the 2008 membership drive is entitled to receive the special offer as outlined in this brochure.
2. Subsequent to joining, a new member can introduce other new members and receive the referring member special offer.
3. The existing member's name and contact details or membership number must be provided on the new member application form to receive their free gift.
4. This offer closes on Tuesday, 30th September 2008.
5. This offer is current as at July 2008 and can be altered or withdrawn at any time. The ASA reserves the right to change the offer conditions at any time.
6. All gifts will be delivered by post. The ASA cannot be held responsible for any damaged, undelivered, lost or stolen gifts and no replacement will be provided. Allow 2 weeks for delivery of the gift.

PRIVACY STATEMENT

The Australian Shareholders' Association (ASA) maintains a register of members' personal details. The register is maintained internally by the ASA national office, and may be used from time to time by the Association in the conduct of its ordinary business.

It is provided, on a confidential basis, to an external mail house in order that the ASA journal, Equity (and in some circumstances relevant research surveys) may be sent to members. The ASA does not disclose your information to any other third party except as may be required by law, or to the extent permitted by each member.



Yes, I want to join the Australian Shareholders' Association and receive the special offer.

I wish to apply for membership of the Australian Shareholders' Association Ltd and agree to be bound by its Constitution. (Note: The ASA is a company limited by guarantee. In the unlikely event of the Association being wound up, members' liability is limited to \$5 per member.)

Title	First Name(s)	Surname
Address		
State		Postcode
Phone ()	Email	

- Please send me monthly emails on upcoming meetings, company updates, investor education and ASA news.
- Please send my copy of the ASA monthly journal Equity via email. (Please provide your email address above).
- Please send my copy of Equity and any applicable notices of meetings and branch reports by post.

I was referred by:

Name	Member Number (if known)
Address, Phone or Email	

PAYMENT DETAILS

One year ASA membership special offer \$105.00

- Cheque attached (please make payable to 'Australian Shareholders' Association')
- Please debit my credit card Card Type (please circle) VISA MASTERCARD

Cardholder Name	Card Number	Expiry
Signature		

Post to: **Australian Shareholders' Association, PO Box 519, Chatswood NSW 2057**
Fax to: **(02) 9411 6663** Phone **1300 368 448** or **(02) 9411 1505**
Email **share@asa.asn.au** Website **www.asa.asn.au**